



# Annual Awards 2012

## ***What are the Guild of Food Writers Awards?***

In 1996 the Guild inaugurated a series of annual awards recognising outstanding achievement in any area where food writers work and have influence. One of our organisation's key roles is to encourage the development of both new and established writers in Great Britain, and the Awards are among the most important ways in which we do this.

The Guild of Food Writers Awards are the only awards judged entirely by professional food writers, journalists and editors.

## ***Who is eligible for entry?***

You do not need to be a member of the Guild of Food Writers to enter. However, the work you are entering:

- ♦ must have been published or broadcast, in the English language, in the UK or Eire, in the calendar year 2011;
- ♦ must have been published in the UK or Eire before publication in any other country;
- ♦ must, if published online, be from a site based principally in the UK or Eire;
- ♦ must be a work of non-fiction.

Any work that does not meet all these requirements cannot be considered.

We are now inviting entries. The winners will be announced at the presentation ceremony on Wednesday 30 May 2012.

## ***What is the Guild of Food Writers?***

The Guild of Food Writers is the professional association of food writers and broadcasters in the United Kingdom. Established in 1984, it has over 400 members. The Guild brings together professional food journalists, broadcasters and authors; broadens the range of members' knowledge and experience; encourages the development of new writers; contributes to the growth of public interest in, and knowledge of, the subject of food; campaigns for improvements in the quality of food; and offers professional support and guidance to its members. The Guild is always keen to welcome new members.

## ***What are the categories?***

There are fourteen categories, including two new Awards for 2012, as follows:

### **DEREK COOPER AWARD FOR CAMPAIGNING AND INVESTIGATIVE FOOD WRITING**

This award honours the Guild's first president and highlights the importance of food writers in the field of food policy. Entries could include, for instance, work informing the public about agricultural and manufacturing processes, or campaigning to raise standards in the food supply chain. It is open to work in broadcasting as well as print and online, and to works by single authors or by organisations.

### **KATE WHITEMAN AWARD FOR WORK ON FOOD AND TRAVEL**

Kate Whiteman was a Guild member who loved to travel, and this award was created in her memory. It is given to a writer or broadcaster who has best captured both the atmosphere and the food of the places described, and shows an understanding of culture and context. It is open to work in broadcasting, online or in print.

### **MICHAEL SMITH AWARD FOR WORK ON BRITISH FOOD**

Michael was a great supporter of British foods and food traditions, and this award was established in his memory. It goes to the writer or broadcaster whose entry contributes most to promoting British food; the work may be specialised or wide-ranging, text-led or recipe-led, and can be broadcast, online or in print.

## **MIRIAM POLUNIN AWARD FOR WORK ON HEALTHY EATING**

Guild member Miriam Polunin was one of the first food writers to communicate complex nutritional issues to the general public and convey the idea that healthy food could also be delicious. The Guild instituted this award in her honour. It goes to the writer or broadcaster who has contributed most to promoting healthy food; the work may be specialised or wide-ranging, text-led or recipe-led, and can be broadcast, online or in print.

## **JEREMY ROUND AWARD FOR BEST FIRST BOOK**

Jeremy was a brilliant writer and journalist, and author of *The Independent Cook*. This award, which commemorates him, is given to a writer of any age, provided that the entry is his or her first cookery book or food book.

## **FOOD BOOK OF THE YEAR AWARD**

This may be a biography, a historical study, or a study of the gastronomy or food culture of one or more cities, countries or regions; it could be a guidebook, encyclopaedia or compendium, even a technical handbook. Recipes, if they form part of the work, should serve to illuminate the text, rather than lead it.

## **COOKERY BOOK OF THE YEAR AWARD**

Recipes and, if appropriate, the practicalities of cooking should be the main focus. The subject may be any cuisine, historical period, specific ingredient or diet.

## **RESTAURANT REVIEWER OF THE YEAR AWARD**

The skill of an independent restaurant reviewer is to present their opinions in a readable, reliable and responsible way. Entries for this award will be judged on the basis of **five reviews** which may be from the same or different publications and may have appeared only online (including blogs), in print or both. Reviews must not be based on complimentary meals.

## **NEW AWARD: FOOD MAGAZINE OR SECTION OF THE YEAR AWARD**

Must-read food magazines and sections combine excellent writing and design, and are the result of skilled editing. This new award is given to the editorial team responsible for magazines and periodicals which take food as their main subject and are published four or more times a year, or food sections comprising a collection of articles. Online nominations should have clearly-defined issues or food sections which are emailed or made available to subscribers as a collection of content published together on the same date. The award is judged on the basis of **four magazines or sections**.

## **FOOD JOURNALIST OF THE YEAR AWARD**

This award is given for the best food-related articles published in print or online. The work may contain recipes, but recipes should not form the bulk of the text. Material may be nominated only if the author has been commissioned and paid for the work and it is not self-published. **Five pieces** should be submitted.

## **EVELYN ROSE AWARD FOR COOKERY JOURNALIST OF THE YEAR**

Named in honour of Evelyn Rose, a former Guild Chair, this award goes to the writer of the best recipe-led work published in a magazine, newspaper or newspaper supplement or on the internet. Material may be nominated only if the author has been commissioned and paid for the work and it is not self-published. **Five pieces** should be submitted.

## **NEW MEDIA AWARD**

This award recognises the significant role of the use of new media in innovative communication about food. Entries, which could be from websites or corporate blogs, applications or internet broadcasts, will be judged on the basis of **five postings, pages, broadcasts or functions**. The nominator should supply jurors with the appropriate links or permissions.

## **NEW AWARD: FOOD BLOG OF THE YEAR AWARD**

This new award recognises the particular skill and dedication required to create and maintain a brilliantly written food blog. Blogs are eligible if they are written by up to two individuals who may or may not write professionally. They may be text- or recipe-led and will be judged on the basis of **five posts**, to which the nominator should provide links.

## **FOOD BROADCAST OF THE YEAR AWARD**

This award recognises excellence in a television or radio programme. The entry may be a complete programme, series, or one part of a single programme. Where a series is nominated, **the whole series should be supplied, and a single programme should be nominated** for juries to view or listen to in the first instance.

## **SPECIAL AWARDS**

The Guild Committee may at its discretion make one or more Special Awards. To nominate someone for a special award, write to the Awards Co-ordinator. For further information about specific awards, please email [awards@gfw.co.uk](mailto:awards@gfw.co.uk).

### ***How do I enter?***

You may nominate your own or someone else's work. In either case, you are responsible for deciding in which category or categories it is to be entered, but jury leaders may at their discretion reallocate works to a different category.

Please complete the attached entry form and send it, **without the work**, to the Administrator, Jonathan Woods, The Guild of Food Writers, 255 Kent House Road, Beckenham, Kent BR3 1JQ.

You are also responsible for ensuring that a complete copy of the work is delivered to:

- ☛ each of the five jurors for that category
- ☛ the Awards Co-ordinator, Emma Sturgess

You therefore need to submit in total six complete copies of the work. The names and addresses of members of the jury for the relevant award will be sent to you upon receipt of the application form.

You may nominate work in as many categories as you wish, but you must complete a separate entry form for each nomination. Please photocopy the entry form or download extra copies from the Guild's website [www.gfw.co.uk](http://www.gfw.co.uk).

With the exception of the New Media and Food Blogger awards, juries prefer to receive hard copies of the nominated work.

The Awards celebrate the UK's best food writing. Where entries are a collaborative effort, the Guild strongly encourages those nominating the work, be they authors or publishers, to acknowledge this on the application form.

Note: whoever signs the entry form is responsible for making sure that copies of the work(s) are despatched in good time for jurors to receive them by **Friday 16 March 2012**, regardless of who is despatching them.

### ***What is the closing date?***

All entry forms must be received by the Administrator by **Friday 9 March 2012**.

Copies of all entries must be received by the jurors and Awards Co-ordinator by **Friday 16 March 2012**.

The Guild regrets that if entries arrive late, the work cannot be considered for the awards.

### ***How will I know who has won?***

The shortlisted writers or broadcasters will normally be notified by email as soon as possible after judging has finished. Anyone who does not give an email address will be notified by post. The shortlist will also be published on the Guild's website, [www.gfw.co.uk](http://www.gfw.co.uk).

The winners will be announced at the Guild of Food Writers' Awards ceremony on Wednesday 30 May 2012.

### ***How are the awards judged?***

For each award category, the Committee of the Guild of Food Writers appoints a jury leader. The remaining four jurors are selected at random from the Guild membership. No jurors may have any of their own work entered in the category they are judging. Each jury publicly announces a shortlist in early May.

The recipient of each award is the writer(s) or presenter(s) of, or in the case of the Magazine or Section Award, the editorial team behind, the winning work. No discussion or correspondence, outside the meetings of the juries, will be entered into. The juries' decisions are final.

### ***Is there a prize?***

Yes. This year, in addition to a beautifully engraved glass trophy, the winning entry in each category will receive a prize of £500.

### ***Who are this year's judges?***

#### **AWARDS CO-ORDINATORS**

Emma Sturgess, Tracey Barker

#### **JUDGES**

The names and addresses of the members of the juries will be sent to you upon receipt of the entry form.

## Further information

For further information see the website at [www.gfw.co.uk](http://www.gfw.co.uk) or contact the Administrator, Jonathan Woods by email to [jonathan@gfw.co.uk](mailto:jonathan@gfw.co.uk) or by telephone on 020 8659 0422.

## Who won in recent years?

### 2011

#### **Cookery Book of the Year Award**

Caroline and Robin Weir, *Ice Creams, Sorbets and Gelati: The Definitive Guide* (Grub Street)

#### **Derek Cooper Award for Campaigning and Investigative Food Writing or Broadcasting**

BBC Radio 4's *The Food Programme: The Fruit Industry* presented by Sheila Dillon

#### **Evelyn Rose Award for Cookery Journalist of the Year**

Mark Hix, for work published in *The Independent*

#### **Food Book of the Year Award**

Mark Diacono, *A Taste of the Unexpected* (Quadrille)

#### **Food Broadcast of the Year Award**

BBC Radio 4's *The Food Programme: Pop-up London* presented by Sheila Dillon and Tim Hayward

#### **Food Journalist of the Year Award**

Felicity Cloake, for work published in *Fire & Knives* and *The Guardian*

### 2010

#### **Cookery Book of the Year Award**

Gaitri Pagrach-Chandra, *Warm Bread and Honey Cake* (Pavilion)

#### **Derek Cooper Award for Campaigning and Investigative Food Writing or Broadcasting**

George Miller and Katharine Reeve, *The Rough Guide to Food* (Rough Guides)

#### **Evelyn Rose Award for Cookery Journalist of the Year**

Hugh Fearnley-Whittingstall for work published in *The Guardian's Weekend* magazine

#### **Food Book of the Year Award**

Juliet Harbutt, *World Cheese Book* (Dorling Kindersley)

#### **Food Broadcast of the Year Award**

BBC One's *Nigel Slater's Simple Suppers* presented by Nigel Slater

#### **Food Journalist of the Year Award**

Alex Renton for work published in *The Times* and *The Observer Food Monthly*

#### **Jeremy Round Award for Best First Book**

Niki Segnit, *The Flavour Thesaurus* (Bloomsbury Publishing)

#### **Kate Whiteman Award for Work on Food and Travel**

Josceline Dimbleby, *Orchards in the Oasis* (Quadrille)

#### **Michael Smith Award for Work on British Food**

Sybil Kapoor, for work published in *Country Life*

#### **Miriam Polunin Award for Work on Healthy Eating**

Valerie Twomey, *Truly Tasty* (Atrium)

#### **New Media of the Year Award**

Felicity Cloake, for work published on *The Guardian* and *The Observer's Word of Mouth* blog

#### **Restaurant Reviewer of the Year Award**

Marina O'Loughlin, for work published in *Metro* and *Fire & Knives*

#### **Lifetime Achievement Award**

Anna del Conte

#### **Jeremy Round Award for Best First Book**

Laura Santtini, *Easy Tasty Italian* (Quadrille)

#### **Kate Whiteman Award for Work on Food and Travel**

Michael Booth, *Sushi and Beyond: What the Japanese Know About Cooking* (Jonathan Cape)

#### **Michael Smith Award for Work on British Food**

Tom Parker Bowles, *Full English: A Journey Through the British and Their Food* (Ebury Press)

#### **Miriam Polunin Award for Work on Healthy Eating**

Jose van Mil with Christine Archer-Mackenzie, *Healthy Eating During Chemotherapy* (Kyle Cathie)

#### **New Media of the Year Award**

[www.landshare.net](http://www.landshare.net)

#### **Restaurant Reviewer of the Year Award**

Tracey MacLeod for work published in *The Independent Magazine*

#### **Lifetime Achievement Award**

Colin Spencer

# Entry Form

You may nominate work in as many categories as you wish, but each nomination must be on a separate form. Please photocopy this form as many times as you need to. Nominations that are not on this form will not be considered. When you have completed this form, please post it to the Administrator, Jonathan Woods, The Guild of Food Writers, 255 Kent House Road, Beckenham, Kent BR3 1JQ to arrive by **Friday 9 March 2012**.

Category of award: .....

Title of work nominated. If a collection of unrelated articles, please state 'Work published in (name(s) of publication(s))':

.....  
.....

Date(s) of publication, broadcast etc (printed works must show the year 2011). For broadcast works, please state the dates as fully as possible in case the jury needs to check them: .....

.....  
.....

Name of writer(s)/presenter(s): .....

Address of writer(s)/presenter(s): .....

.....  
.....

Home telephone: ..... Office telephone: .....

Mobile telephone: ..... Email: .....

Name and address of publisher, broadcasting company, newspaper, magazine etc: .....

.....  
.....

Name and address of person or organisation nominating the work, e.g. author, publisher, media company, private individual etc: .....

.....  
.....

Home telephone: ..... Office telephone: .....

Mobile telephone: ..... Email: .....

I confirm that the nominated work is, to the best of my knowledge and belief, eligible for consideration for an award of the Guild of Food Writers for the year 2012. I undertake to deliver complete copies of the work to the jury members and the Awards Co-ordinator before the end of **Friday 16 March 2012**.

Signed: ..... Name in capitals: .....

On behalf of: ..... (if you are signing on behalf of your employer)

Date: .....