



Annual Awards 2010

What is the Guild of Food Writers?

The Guild of Food Writers is the professional association of food writers and broadcasters in the United Kingdom. Established in 1984, it has over 380 authors, broadcasters, columnists and journalists amongst its members.

The Guild:

- ♦ brings together professional food journalists, broadcasters and authors, both at Guild events and via the internet;
- ♦ prints and issues a comprehensive and detailed annual directory of its members;
- ♦ broadens the range of members' knowledge and experience:
 - by arranging discussions, forums, comparative tastings and visits, including an annual lecture dinner and monthly workshops, and
 - by publishing a regular journal, *Savour*;
- ♦ encourages the development of new writers by every means including competitions and annual awards for food writing and broadcasting;
- ♦ contributes to the growth of public interest in, and knowledge of, the subject of food, including running an annual children's cooking competition, *CookIt*;
- ♦ campaigns for improvements in the quality of food; and
- ♦ offers professional support and guidance to its members.

The Guild is always keen to welcome new members.

Further information

For further information see the website at www.gfw.co.uk or contact the Administrator, Jonathan Woods by email to jonathan@gfw.co.uk or by telephone on 020 8659 0422.

What are the Guild Awards?

In 1996, the Guild inaugurated a series of awards, to be presented annually in recognition of outstanding achievement in any area where food writers work and have influence. One of our organisation's key roles is to encourage the development of new and established writers in Great Britain, and the Awards are among the most important ways in which we do this.

The Guild of Food Writers Awards are the only awards judged entirely by professional food writers, journalists and editors.

Who is eligible for entry?

You do not need to be a member of the Guild of Food Writers in order to enter, or win, a Guild Award. However:

- ♦ the work must have been published or broadcast, in the English language, in the UK or Eire, in the calendar year 2009; and
- ♦ it must have been published in the UK or Eire before publication in any other country.

Any work that does not meet all these requirements cannot be considered.

We are now inviting entries for work published in 2009, the results of which will be announced at the presentation ceremony to be held in June 2010.

What are the categories?

There are twelve categories as follows:

THE DEREK COOPER AWARD FOR CAMPAIGNING AND INVESTIGATIVE FOOD WRITING

This award honours the Guild's first president, the writer and broadcaster Derek Cooper. It highlights the increasing importance of the food writer in the field of food policy. This can include informing and educating the public about agricultural and manufacturing processes, or campaigning to raise standards in the food supply chain. It is a multimedia category, open to works for radio and television as well as print, and to works by single authors or by organisations.

THE KATE WHITEMAN AWARD FOR WORK ON FOOD AND TRAVEL

Kate Whiteman gave so much to the Guild through her service on the committee, her planning of events and parties, and her generous sharing of knowledge and contacts. She loved to travel and a Guild trip with her was always the most enormous fun as well as being hugely informative. This special award will be given to the writer or broadcaster who has best captured both the atmosphere and the food of the places described, in whatever medium, and shows an understanding of culture and context.

THE MICHAEL SMITH AWARD FOR WORK ON BRITISH FOOD

Michael was a great supporter of British foods and food traditions, and this award was established in his memory. It goes to the writer or broadcaster who has contributed most to promoting British food, in whatever medium; the work may be specialised or wide-ranging, text-led or recipe-led.

THE MIRIAM POLUNIN AWARD FOR WORK ON HEALTHY EATING

Miriam Polunin was a much loved and respected member of the Guild, serving two terms on its committee, most recently as Treasurer, who died in tragic circumstances in 2005. As she was one of the first food writers to succeed in communicating complex issues of nutrition to the general public and in conveying the idea that healthy food could also be delicious, the Guild last year instituted this award in her honour. It goes to the writer or broadcaster who has contributed most to promoting healthy food, in whatever medium; the work may be specialised or wide-ranging, text-led or recipe-led.

THE JEREMY ROUND AWARD FOR BEST FIRST BOOK

Jeremy was a brilliant original writer and journalist, and author of *The Independent Cook*. This award, which commemorates him, is given to a writer of any age or level of experience, provided that this is his or her first cookery book or book about food.

FOOD BOOK OF THE YEAR

This may be biographical, historical, topographical; a guidebook, encyclopaedia or compendium, even a technical handbook.

Recipes, if they form part of the work, should serve to illuminate the text, rather than lead it.

COOKERY BOOK OF THE YEAR

Recipes and, if appropriate, the practicalities of cooking should be the main focus. The subject may be any cuisine, historical period, specific ingredient or diet.

RESTAURANT REVIEWER OF THE YEAR

The skill of an independent restaurant reviewer is to present their opinions in a readable, reliable and responsible way. Entries for this new award will be judged on the basis of five published reviews which may be from the same or different publications.

FOOD JOURNALIST OF THE YEAR

This award is given to the writer of the best food-related articles published in a magazine, newspaper or newspaper supplement. Five pieces should be submitted; they may contain recipes, but recipes should not form the bulk of the text. Note that a comparable quantity of material from a website or websites may also be nominated for this award, provided that the author has been commissioned and paid for the work and it is not self-published. If website material is nominated, the nominator should supply jurors with the relevant web addresses of the specific articles.

THE EVELYN ROSE AWARD FOR COOKERY JOURNALIST OF THE YEAR

This award was renamed in honour of Evelyn Rose, a former chair of the Guild, who produced a weekly cookery column for over 40 years and was famed for her meticulous recipe writing. The award goes to the writer of the best recipe-led articles, columns or pages published in a magazine, newspaper, newspaper supplement or on the internet. Five such features should be submitted. Material from a website or websites may only be nominated if the author has been commissioned and paid for the work and it is not self-published. If website material is nominated, the nominator should supply jurors with the relevant web addresses of the specific articles.

NEW MEDIA AWARD

This new award has been created in response to the significant and growing role food blogs and websites play in food education, information and culture. Entries will be accepted from both individual and corporate sites and will be judged on the basis of five nominated postings and overall quality, originality, design and clarity of information.

FOOD BROADCAST PROGRAMME OF THE YEAR

This new award aims to recognise excellence in a television or radio programme that has been broadcast about food. Nominations should be for a single entire television or radio programme. Podcasts and internet TV are currently not included in this award.

SPECIAL AWARDS

In addition to the twelve awards described, the Guild Committee may at its discretion make one or more Special Awards. To nominate someone for a special award, write to the Guild Awards Co-ordinator.

For further information about specific awards, please email awards@gfw.co.uk.

How do I enter?

You may nominate your own work or someone else's work. In either case, you are responsible for deciding in which category or categories it is to be entered although jury leaders may at their discretion reallocate works to a different category.

So whether you are an author, publisher or media company, or an employee or representative acting on their instructions, or a private individual, you should complete the attached entry form and send it, **without the work**, to the Administrator, Jonathan Woods, The Guild of Food Writers, 255 Kent House Road, Beckenham, Kent BR3 1JQ to arrive no later than **Tuesday 23 March 2010**.

You are also responsible for ensuring that a complete copy of the work is delivered by **Tuesday 30 March 2010** to:

- ☛ each of the five jurors for that category, and
- ☛ the Awards Co-ordinator, Emma Sturgess.

Therefore, you need to submit in total six complete copies of the work. The names and addresses of the members of the jury for the relevant award will be sent to you by Jonathan Woods upon receipt of the application form.

You may nominate as many works as you wish, but you must complete a separate entry form for each entry. Please photocopy the entry form as many times as required, or download extra copies from the Guild's website www.gfw.co.uk.

Please note that whoever signs the entry form is responsible for making sure that copies of the work(s) are despatched in good time for jurors to receive them by **Tuesday 30 March 2010**, even though it may be the publisher or broadcaster who is despatching them.

What is the closing date?

All entry forms must be received by the Administrator by **Tuesday 23 March 2010**.

Copies of all entries must be received by the jurors and Awards Co-ordinator by **Tuesday 30 March 2010**.

The Guild regrets that if the copies arrive late the work cannot be considered for the awards.

How will I know who has won?

The shortlisted writers will normally be notified by email as soon as possible after judging has finished. Anyone who does not give an email address will be notified by post. The shortlist will also be shown on the Guild's website www.gfw.co.uk.

The winners of each prize will be announced at the Guild of Food Writers' Awards ceremony in June.

How are the awards judged?

For each award category, the Committee of the Guild of Food Writers appoints a jury leader. The remaining four jurors are selected at random from the other members of the Guild. No jurors may have any of their own work entered in the category they are judging. Each jury publicly announces a shortlist in early May. The head of each jury will inform the Committee of the jury's final decision, which is announced at the awards ceremony.

The recipient of each award is the writer(s) or presenter(s) of the winning work. No discussion or correspondence, outside the meetings of the juries, will be entered into at any time. The juries' decisions are final.

Who are this year's judges?

AWARDS CO-ORDINATOR

Emma Sturgess

JUDGES

The names and addresses of the members of the juries will be sent to you by Jonathan Woods upon receipt of the application form.

Who won last year?

Derek Cooper Award for Campaigning and Investigative Food Writing

Channel Four's *Jamie's Ministry of Food* (Fresh One Productions) and
Geoff Tansey and Tasmin Rajotte, *The Future Control of Food: A Guide to International Negotiations and Rules on Intellectual Property, Biodiversity and Food Security* (Earthscan)

Kate Whiteman Award for Work on Food and Travel

Fuchsia Dunlop, *Shark's Fin and Sichuan Pepper* (Ebury)

Michael Smith Award for Work on British Food

Guy Watson and Jane Baxter, *Riverford Farm Cook Book* (Fourth Estate)

Miriam Polunin Award for Work on Healthy Eating

BBC Radio 4's *The Food Programme: Nutritionism*

Jeremy Round Award for the Best First Book

Guy Watson and Jane Baxter, *Riverford Farm Cook Book* (Fourth Estate)

Food Book of the Year

Heston Blumenthal, *The Big Fat Duck Cookbook* (Bloomsbury)

Cookery Book of the Year

Mark Hix, *British Seasonal Food* (Quadrille)

Food Journalist of the Year

Bee Wilson for articles published in the *Sunday Telegraph's Stella* magazine

Evelyn Rose Award for Cookery Journalist of the Year

Diana Henry for articles published in the *Sunday Telegraph's Stella* magazine

Restaurant Reviewer of the Year

Emma Sturgess for reviews published in *Metro*

New Media Award

Tim Hayward for his blog on The Guardian and The Observer's Word of Mouth

(www.guardian.co.uk/lifeandstyle/wordofmouth)

Food Broadcast Award

BBC Radio 4's *You and Yours: Lunch*

Lifetime Achievement Awards

Mary Berry and
Egon Ronay

Entry Form

You may nominate as many works as you wish, but each nomination must be on a separate form. Please photocopy this form as many times as you need to. Nominations that are not on this form will not be considered. When you have completed this form, please post it to the Administrator, Jonathan Woods, The Guild of Food Writers, 255 Kent House Road, Beckenham, Kent BR3 1JQ to arrive by **Tuesday 23 March 2010**.

Category of award:

Title of work nominated (book, programme, article etc). If a collection of unrelated articles, please say 'Work published in (name(s) of publication(s))':

Date(s) of publication, broadcast etc (printed works must show the year 2009). For broadcast works, please state the dates as fully as possible in case the jury needs to check them:

Name of writer/presenter:

Address of writer/presenter:

Home telephone: Mobile telephone:

Email:

Name of editor:

Name and address of publisher, broadcasting company, newspaper, magazine etc:

Name and address of person or organisation nominating the work, eg author, publisher, media company, private individual etc:

Home telephone: Office telephone:

Mobile telephone: Email:

I confirm that the nominated work is, to the best of my knowledge and belief, eligible for consideration for an award of the Guild of Food Writers for the year 2010. I undertake to make sure that complete copies of the work are in the hands of all the jury members and the Awards Co-ordinator before the end of **Tuesday 30 March 2010**.

Signed: Name in capitals:

On behalf of: (if you are signing on behalf of your employer)

Date: